

MERIDIAN ANTI-DRUG COALITION

改善



4/20/2017

Coalition Kaizen Coaching Report

Kaizen is a Japanese philosophy based on continuous improvement. A Kaizen approach, implemented with a coalition, can offer an opportunity to improve performance. A key strength of the Kaizen approach is that everyone involved is part of the improvement process. Research shows that there are key processes in coalition work that are central to achieving results. Even small changes can increase performance and the overall outcomes of a coalition's process. The Coalition Kaizen provides a group assessment and identifies how a team can become more efficient at those coalition processes research has shown are important to achieving population-level outcomes.

Meridian Anti-Drug Coalition

COALITION KAIZEN COACHING REPORT



INITIAL CONCERNS OF THE COALITION

Meridian Anti-Drug Coalition (MADC) did not report any areas of concern before implementation of the Coalition Kaizen Assessment. The Coalition Kaizen was requested primarily for diagnostic purposes and to meet the Strategic Prevention Framework State Incentive Grant (SPF SIG) guidelines. The Coalition met each of the criteria outlined below for completing a Coalition Kaizen Assessment.



CRITERIA FOR KAIZEN ASSESSMENT

1. Participants completing the assessment should represent a majority of the members and the number participating should equal or exceed 80% of the total coalition membership in order to ensure a valid result. **Fourteen members took the assessment, which represents approximately 61% of active members.**
2. Participants understand the overall steps in the process used in analysis and reporting, which will guide subsequent action.
3. Recognize the value of a map to improvement; that is, a result that is primarily **"red"** can be just as constructive as one that is categorized **"green"**.
4. Commit to action beyond staff; group capacity is the goal.
5. Commitment to action based on these results.
6. Commitment to collaboration between all parties providing assistance to the community. This includes collaboration surrounding the entire Kaizen process to include sharing vision and recommendations between all supporting parties to include: TA providers, evaluators, DFC project coordinators, etc.

POC Information

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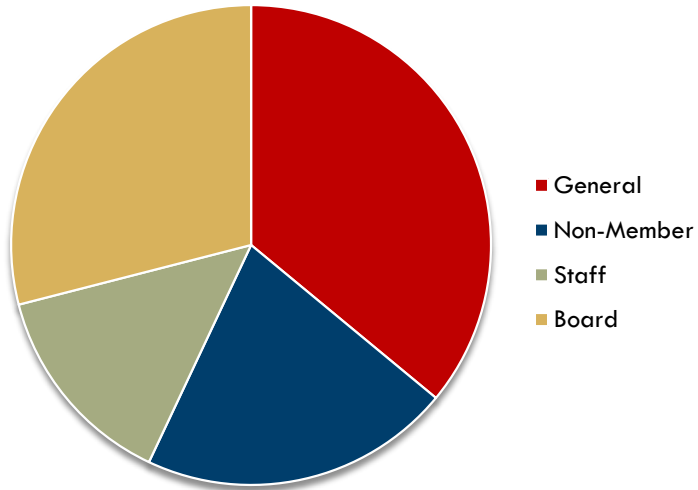
KAIZEN ASSESSMENT

Coalition Process SPF Report

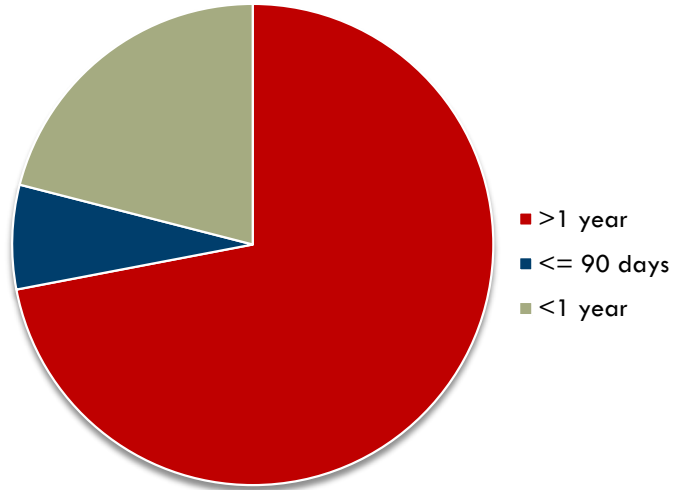
	Completed: Measures if the task has been completed by your coalition.	Participation: Measures the extent to which members were involved in the task.	Consensus: Measures how much members agree with the decisions made in this area.	Utility: Measures if the members have found the decisions or plans to be useful.
Assessment & Planning				
<i>Mission Statement</i>	Green	Yellow	Green	Green
<i>Goals/Objectives</i>	Green	Yellow	Yellow	Yellow
<i>Problem Analysis</i>	Green	Yellow	Red	Yellow
<i>Logic Models</i>	Green	Yellow	N/A	Green
<i>Action Plan</i>	Green	Yellow	Yellow	Yellow
Capacity				
<i>Clearly Defined Structure</i>	Green	Yellow	N/A	Green
<i>Clearly Defined Rules</i>	Green	Green	N/A	Yellow
<i>Technical Assistance</i>	Green	Green	Yellow	Green
Implementation				
<i>Community Change</i>	Green	Yellow	N/A	N/A
<i>Services Provided</i>	Green	Yellow	N/A	N/A
<i>Media</i>	Green	Green	N/A	N/A
Evaluation				
<i>Evaluation Plan & Data</i>	Green	Yellow	Green	Yellow
<i>Community Level Data</i>	Green	N/A	N/A	Green
Sustainability				
<i>Sustainability Plan</i>	Green	Yellow	Yellow	Green
Cultural Competency				
<i>Not Assessed</i>	N/A	N/A	N/A	N/A

Descriptive Report

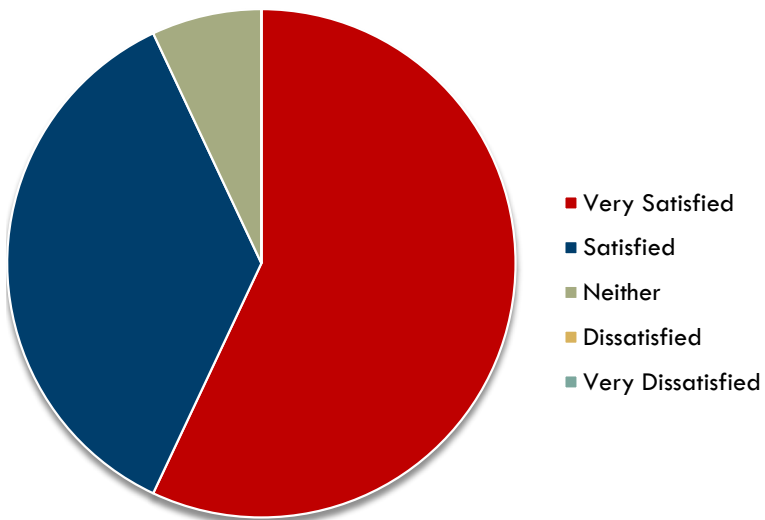
Participation



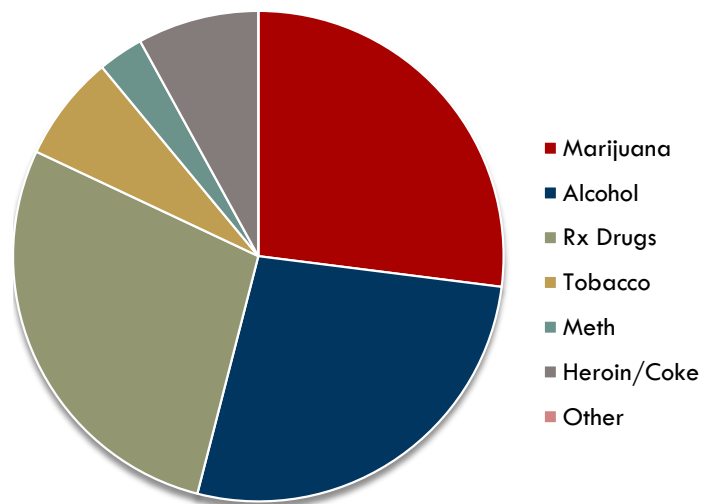
Tenure



Satisfaction



Target Drugs



改善 **PLANNING PRODUCTS REVIEW**

COMMUNITY ASSESSMENT

- Community Description
- Community History
- Needs Assessment
- Resource Assessment
- Problem Analysis

LOGIC MODEL

- The logic model is a one-page document?
- Interventions address issues in Problem Analysis of Community?
- Selected drugs in logic model mirror drugs prioritized in Kaizen assessment?

STRATEGIC ACTION PLAN

- Strategic/Action plans align with logic model & community assessment?
- Action Plans specify who will complete tasks and expected completion?

EVALUATION PLAN

- Evaluation plan measures each step of the logic model?
- Evaluation plan provides quantifiable measurements?
- Evaluation plan aligns with community assessment priorities of need?
- Evaluation plan specifies how results will be shared?

SUSTAINABILITY PLAN

- Plan identifies necessary components to ensure sustainability?
- Plan identifies existing and future resources necessary for sustainability?
- Plan identifies and details potential funding strategies?
- Action plan identifies the process to involve potential partners?



PROBLEM ANALYSIS

SUMMARY

The Kaizen Assessment was completed on April 20, 2017. The results were out-briefed on May 2, 2017 with Kendall Nagy. The Dashboard and Descriptive report were reviewed and discussed. Overall, the coalition has made improvements in most categories with marked improvements in the implementation category. This year MADC plans to focus on recruiting youth representatives from the local high schools in the area. The recruited youth will serve as liaisons and disseminate prevention information in their respective schools. The second priority area for MADC is to identify or create a marijuana prevention media campaign. With the increase in youth use/abuse rates a prevention campaign focused on marijuana prevention is needed in the community. The next priority area is to complete evaluations on the programs and events that have been implemented by the coalition. By conducting evaluations and analyzing the results MADC will be able to determine areas of focus for their strategic plan. Lastly, MADC is working to establish a partnership with the West Ada School District. The goal of the partnership is to allow MADC to instruct an evidence based prevention program in the district to youth with a drug citation. At this time MADC is waiting for school board approval.

PRIORITIES

Priority 1: Youth Recruitment and Engagement

- The coalition is lacking a youth liaison from each of the local high schools at this time.
 - Recruit a youth leader from each school to partner with the coalition.
 - Provide information and training to the youth liaisons concerning the mission and goals of MADC.

Priority 2: Marijuana Campaign

- MADC plans to implement a marijuana prevention media campaign this upcoming fiscal year.
 - Research/identify current marijuana media campaigns that are available.
 - Create a workgroup or committee to assist with implementation of the media campaign once one has been selected or created.

Priority 3: Evaluation

- Evaluation is needed to determine areas of focus and funding needs post grant.
 - Prepare and conduct evaluations.
 - Use the data obtained as guidance in creating the coalitions strategic action plan.

Priority 4: Partnership with West Ada School District

- MADC would like to create a partnership with the West Ada School District to provide drug education classes for students that have received a drug citation.
 - MADC has chosen evidence based programs to implement if approved.
 - The school board will decide if the programs can be administered by MADC.

RECOMMENDATIONS

Priority 1: Youth Recruitment and Engagement

Developing a solid recruitment strategy will help your organization identify and approach the youth (students) who could assist the coalition with drug prevention efforts.

- Complete a recruitment plan to acquire and retain active coalition members.
- Promote member participation by ensuring that each coalition member has a valuable role to play in the coalition.
- Resources:
 - Coalitions Work: [Partnering With Community Sectors](#)
 - Page 2, Youth Sector
 - Coalitions Work: [Seven Tips for Retaining Coalition Members](#)
 - Coalitions Work: [Recruiting and Retaining Active Coalition Members](#)
 - Community Toolbox: [Methods of Contacting Potential Participants](#)
 - Community Toolbox: [Developing a Plan for Increasing Participation in Community Action](#)
 - Community Toolbox: [Developing Multisector Collaborations](#)

Priority 2: Marijuana Campaign

As with all campaigns, the best practice is to start with those whose behavior you want to change. If you listen carefully to their needs, wants, and opinions, and pretest messages with them, you are likely to be able to choose a campaign that gets results.

- Choose or create a marijuana prevention media campaign.
- Create a workgroup or committee focused on media efforts.
- Resources:
 - Community Toolbox: [Media Advocacy](#)
 - Community Toolbox: [Implementing Social Marketing](#)
 - Oregon Health Authority: [Oregon Youth Marijuana Prevention Pilot Campaign](#)
 - staytruetoyou.org
 - Washington State Department of Health: [Listen2YourSelfie.org](#)

Priority 3: Evaluation

Evaluation monitors coalition progress and provides regular feedback in order to adjust or improve the coalition's strategic plan.

- Conduct the required evaluations.
- Use the information garnered from the evaluations to improve the coalition's practices and strategic action plan.
- Resources:
 - Coalitions Work: [Prioritizing Your Strategies](#)
 - Community Toolbox: [Gathering Information: Monitoring Your Progress](#)
 - Community Toolbox: [Measuring Success: Evaluating Comprehensive Community Health Initiatives](#)
 - Healthy People 2020: [Measuring Progress](#)
 - North Central Regional Center for Rural Development, Iowa State University: [Vision to Action Take Charge Too](#)
 - Pages 79-89
 - Ohioline (Ohio State University Extension): [Evaluating Coalition Progress and Impacts](#)

Priority 4: Partnership with West Ada School District

- Continue working with the West Ada School District and School Board to receive approval to implement an evidence based program for students that have received a drug citation.
- Resources
 - Coalitions Work: [Partnering With Community Sectors](#)
 - Page 5, Education Sector
 - Community Toolbox: [Promoting Adoption and Use of Best Practices](#)
 - Community Toolbox: [Creating and Maintaining Partnerships](#)

COALITION KAIZEN ACTION PLAN

Priority 1: Youth Recruitment and Engagement

- Who will lead:
- When will task be complete:
- What resources are required:
- Who will be involved:

Priority 2: Marijuana Campaign

- Who will lead:
- When will task be complete:
- What resources are required:
- Who will be involved:

Priority 3: Evaluation

- Who will lead:
- When will task be complete:
- What resources are required:
- Who will be involved:

Priority 4: Partnership with West Ada School District

- Who will lead:
- When will task be complete:
- What resources are required:
- Who will be involved: